

Trend Report

Logo & Full- Page Spread

Logo

- 3:1 landscape/ horizontal
- PNG or SVG (transparent background needed)

Full-Page Ad

- Dimensions: 8.5”w x 11”h
- PDF
- 300dpi

File Size: Under 1MB

Click-through URL (UTM tracker)

[Click here for Case Study Outline](#)

Full-Page Case Study

Solutions Directory

Product information must include:

- Company
- Product name
- Product type
- Availability (open source, trial period, free tier, by request)
- Link to the product page (No UTM Link)

Lead Time

Submit all assets 4 weeks prior to scheduled launch